Christophe Level

Lille/Paris, France

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SUMMARY

As an experienced analyst with 8 years in the tech industry, I have a strong track record of using data to drive business value, as demonstrated by my contributions to successful product launches. I am proficient in SQL, Python, and various data visualization tools such as Power BI, Tableau, and Looker Studio. My ability to extract, clean, manipulate, and analyze data allows me to inform decision-making and present findings to cross-functional teams and stakeholders in a clear and concise manner.

EXPERIENCE

Present — **Complementing my professional skills**
Obtained IBM Data Analyst Professional Certificate
Worked on several Data Projects documented on crish1eev1.github.io including:
Created an interactive html report analyzing social diversity in French schools using various government APIs.
Conducted web scraping on job offers to extract data on the most in-demand programming languages.
Developed and deployed a CRUD (create, read, update, delete) API using Python's FastAPI framework.

2021 - 2022 — **Product Manager** | *Decathlon - Lille, France*
Developed the product strategy and roadmap of an iOT companion mobile application (500K+ downloads).
Used SQL and Python to aggregate data and created a product tracking dashboard through Looker Studio.
Drove the adoption of key product metrics to assess the success of releases.
Created reports and presentations to communicate findings to cross-functional teams and key stakeholders.
During my time serving the team, the average monthly rating of the app increased by +48% on Android and +36% on iOS.

2020 - 2021 — **Product Coach** | *Hubvisory consulting for Leroy Merlin - Lille, France*
Implemented the OKR framework within IT Marketplace teams to adopt a data-driven approach.
Developed a product management diagnostic tool using Google Form and Tableau to identify product teams strengths and weaknesses via interactive visualizations of key findings, resulting in improved team alignment.

2019 - 2020 — **Product Data Analyst** | *Relax Gaming - Tallinn, Estonia*
Developed and maintained dashboards and reports to track KPIs and provide insights to product teams.
Assisted with the development and execution of product experiments to validate hypotheses and measure impact.
Created cost models and Monte Carlo simulations to evaluate the performance of a new loyalty program (GameLab).
Animated BI rituals as well as workshops to spread knowledge and reach collective data-driven decisions.

2014 - 2018 — **Product Manager** | *Kindred Group PLC - London, United Kingdom*
Developed the product strategy and roadmap of Unibet Poker app (1M+ downloads).
Conducted data queries, wrangling and analysis of data via SQL, Excel and PowerBI.
Built mathematical models and led the workshops leading to the creation of a new game format (HexaPro tournaments).
Contributed to the success of an award-winning app, including EGR's Innovation in Poker three times.
App revenue rose from £7.6m in 2015 to £17.9 million in 2018, a 135% growth.

2013 - 2014 — **Marketing Coordinator** | *Betclic Group - London, United Kingdom*
Coordinated marketing efforts to increase brand awareness and drive customer engagement.

2009 - 2013 — **Professional Poker Player** | *Self-employed - Thailand, Malta, United Kingdom*
Played online poker professionally in 6max and heads-up cash no limit hold'em and pot limit omaha.

EDUCATION

2004 - 2009 — **IAE Lille University**
Master of Science - Finance and Banking
Diploma of Higher Education - Corporate and Administrative Management

SKILLS

Langues
French (Native) · English (Fluent - C2) · Spanish (Intermediate - B1) · German (Elementary - A1)

Tools
VS Code · Jupyter Notebook · Power BI · Tableau · Looker Studio · Google Analytics · Excel/spreadsheet · Firebase · Git · Github · Postman · Jira · Trello · Confluence · Notion · G-Suite · Miro

Languages
SQL · Python (Pandas, Numpy, Matplotlib, Plotly, FastAPI, SQLAlchemy, Pytest…)

Databases
PostgreSQL · MySQL